



The Greater Dade City Chamber of Commerce

14112 8th Street • Dade City, Florida 33525
Phone: (352)567-3769 • Fax: (352)567-3770

Emails: jmoors@dadecitychamber.org;
juber@dadecitychamber.org; mfloyd@dadecitychamber.org
www.dadecitychamber.org

Return on Membership Investment Join today, make a difference tomorrow

Small businesses represent the largest segment, by number, of most local chamber membership rolls. Results in the research study by The Shapiro Group, Inc. and Market Street indicate the impact of local chamber membership on small businesses is very powerful.

If a consumer knows a small business is a member of its local chamber,

- the business enjoys a 44 percent increase in its consumer favorability rating,
- 51 percent increase in consumer awareness,
- 57 percent increase in its local reputation
- 63 percent increase in the likelihood that consumers will patronize the business in the future.

These, plus the tangible benefits listed below ----

Inclusion in the Greater Dade City Shop and Dine Guide, (coupons available) thousands given to general public, visitors & tourists	\$100
Inclusion in the Greater Dade City Community and Business Directory – in print (5,000) and online (100,000 annual impressions)	\$100
Laker/Lutz News, any zone(s), total circulation 44,800 – advertising credit	\$500
“Eblasts” to over 430 business and organizational members	\$ 30
Member to Member Discount program – your offer to member partners	\$ 25
Facebook – posts on the Chamber page	\$ 30
Monthly Newsletter article	\$ 30
Referral Program – each new member you refer you receive, off your renewal	<u>\$ 25</u>
	\$840 value

PLUS!!!

Networking opportunities at monthly meetings, breakfasts and events.

Professional Development through SMARTstart Dade City Incubator, SCORE and other member programs

A membership builds enhanced credibility and trust in the eyes of customers and includes Chamber use of a member logo, window sticker, ribbon cuttings and grand opening or new product launch.

Direct support for, and involvement in, community growth programs such as tourism development, entrepreneurship support and economic development with our many cooperative partners.

For a partnership application in our areas most progressive business group and trade association, please contact jmoors@dadecitychamber.org, or visit www.dadecitychamber.org.

You will be glad you did!!